### **Cam Content Kunoichi Privacy Policy**

This privacy policy tells you how we collect and process data through our website, and what we do with your personal information.

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#### **Contact details**

Postal address

85 Great Portland Street, London, W1W 7LT, GB

### Telephone

(0044) 07936 420090

### **Email**

support@camcontentkunoichi.com

### **Privacy officer**

Victoria Moore

What information we collect, use, and why

We collect or use the following information to provide and improve products and services for clients:

- · Names and contact details
- · Addresses
- · Occupation
- · Payment details (including card or bank information for transfers and direct debits)
- Usage data (including information about how you interact with and use our website, products and services)

## We collect or use the following personal information for the operation of client or customer accounts:

- · Names and contact details
- Purchase or service history
- · Account information, including registration details
- · Marketing preferences

# We collect or use the following personal information for the prevention, detection, investigation or criminal activity:

· Names and contact information

# We collect or use the following personal information for information updates or marketing purposes:

- · Names and contact details
- · Profile information

### We collect or use the following personal information to comply with legal requirements:

- · Name
- · Contact information
- Client account information
- · Biometric information (where used to identify someone)

## We collect or use the following personal information for dealing with queries, complaints or claims:

- · Names and contact details
- · Photographs (where used to identify someone for the purpose of carrying out a contract)
- Biometric information (where used to identify someone)
   Lawful bases and data protection rights

Under UK data protection law, we must have a "lawful basis" for collecting and using your personal information. There is a list of possible lawful bases in the UK GDPR. You can find out more about lawful bases on the ICO's website.

Which lawful basis we rely on may affect your data protection rights which are in brief set out below. You can find out more about your data protection rights and the exemptions which may apply on the ICO's website:

- Your right of access You have the right to ask us for copies of your personal information. You can request other information such as details about where we get personal information from and who we share personal information with. There are some exemptions which means you may not receive all the information you ask for. You can read more about this right here.
- Your right to rectification You have the right to ask us to correct or delete personal
  information you think is inaccurate or incomplete. You can read more about this right here.
- · Your right to erasure You have the right to ask us to delete your personal information. You can read more about this right here.
- · Your right to restriction of processing You have the right to ask us to limit how we can use your personal information. You can read more about this right here.
- · Your right to object to processing You have the right to object to the processing of your personal data. You can read more about this right here.
- Your right to data portability You have the right to ask that we transfer the personal
  information you gave us to another organisation, or to you. You can read more about this
  right here.
- · Your right to withdraw consent When we use consent as our lawful basis you have the right to withdraw your consent at any time. You can read more about this right here.

If you would like your data to be deleted or modified in any way, or if you would like to exercise any of your other rights under the GDPR, please contact our privacy officer at the top of this privacy policy. If you make a request, we must respond to you without undue delay and in any event within one month.

#### Our lawful bases for the collection and use of your data

Our lawful bases for collecting or using personal information to **provide and improve products and services for clients** are:

- · Consent we have permission from you after we gave you all the relevant information. All of your data protection rights may apply, except the right to object. To be clear, you do have the right to withdraw your consent at any time.
- Contract we have to collect or use the information so we can enter into or carry out a contract with you. All of your data protection rights may apply except the right to object.
- Legal obligation we have to collect or use your information so we can comply with the law.
   All of your data protection rights may apply, except the right to erasure, the right to object and the right to data portability.

Our lawful bases for collecting or using personal information for the **operation of client or customer accounts** are:

- · Consent we have permission from you after we gave you all the relevant information. All of your data protection rights may apply, except the right to object. To be clear, you do have the right to withdraw your consent at any time.
- · Contract we have to collect or use the information so we can enter into or carry out a contract with you. All of your data protection rights may apply except the right to object.
- Legal obligation we have to collect or use your information so we can comply with the law.
   All of your data protection rights may apply, except the right to erasure, the right to object and the right to data portability.
  - Our lawful bases for collecting or using personal information for the prevention, detection, investigation or prosecution of crimes are:
- · Consent we have permission from you after we gave you all the relevant information. All of your data protection rights may apply, except the right to object. To be clear, you do have the right to withdraw your consent at any time.
- · Contract we have to collect or use the information so we can enter into or carry out a contract with you. All of your data protection rights may apply except the right to object.
- Legal obligation we have to collect or use your information so we can comply with the law.
   All of your data protection rights may apply, except the right to erasure, the right to object and the right to data portability.
  - Our lawful bases for collecting or using personal information for **information updates or marketing purposes** are:
- · Consent we have permission from you after we gave you all the relevant information. All of your data protection rights may apply, except the right to object. To be clear, you do have the right to withdraw your consent at any time.
- · Contract we have to collect or use the information so we can enter into or carry out a contract with you. All of your data protection rights may apply except the right to object.
- Legal obligation we have to collect or use your information so we can comply with the law.
   All of your data protection rights may apply, except the right to erasure, the right to object and the right to data portability.
  - Our lawful bases for collecting or using personal information to **comply with legal** requirements:
- Consent we have permission from you after we gave you all the relevant information. All
  of your data protection rights may apply, except the right to object. To be clear, you do have
  the right to withdraw your consent at any time.

- · Contract we have to collect or use the information so we can enter into or carry out a contract with you. All of your data protection rights may apply except the right to object.
- Legal obligation we have to collect or use your information so we can comply with the law.
   All of your data protection rights may apply, except the right to erasure, the right to object and the right to data portability.
  - Our lawful bases for collecting or using personal information for **dealing with queries**, **complaints or claims** are:
- · Consent we have permission from you after we gave you all the relevant information. All of your data protection rights may apply, except the right to object. To be clear, you do have the right to withdraw your consent at any time.
- · Contract we have to collect or use the information so we can enter into or carry out a contract with you. All of your data protection rights may apply except the right to object.
- Legal obligation we have to collect or use your information so we can comply with the law.
   All of your data protection rights may apply, except the right to erasure, the right to object and the right to data portability.
  - Where we get personal information from
- · Directly from you

### How long we keep information

We keep data records about you for as long as you are in an active contract with us, and for 6 months after you end your contract with us. After this time we securely remove your data from our database.

### Others we share personal information with

- Professional or legal advisors if absolutely necessary for your safety
- · Emergency services if absolutely necessary for your safety

### How we protect your personal data

We are fully GDPR compliant. Your data is stored under strict confidentiality in a secure online database. We use the strongest possible browser encryption to conduct our business.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

Children

We do not knowingly collect or use personal data from children under 16 years of age. If we

learn that we have collected personal data from a child under 16 years of age, the personal

data will be deleted as soon as possible. If a child under 16 years of age has provided us with

personal data their parent or guardian may contact our privacy officer.

How to complain

If you have any concerns about our use of your personal data, you can make a complaint to

us using the contact details at the top of this privacy notice.

If you remain unhappy with how we've used your data after raising a complaint with us, you

can also complain to the ICO.

The ICO's address:

Information Commissioner's Office

Wycliffe House

Water Lane

Wilmslow

Cheshire

SK9 5AF

Helpline number: 0303 123 1113

Website: <a href="https://www.ico.org.uk/make-a-complaint">https://www.ico.org.uk/make-a-complaint</a>

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